

# ADORN SALON

WEDDINGS



2025-2026 GUIDE



# ABOUT US

This guide is here to help answer questions or refresh any information you may need to refer back during your time during your services with us at Adorn. We pride ourselves in giving each bride a memorable experience in booking your wedding services with us.

Since our first year in business, we have had the honor of serving over 500 brides, and service all of Virginia, North Carolina, and beyond!

The delight of enhancing your beauty and confidence on your momentous day is a privilege we cherish.

Because of that have curated a team that embodies this same dedication to ensuring your utmost satisfaction and relaxing morning the day of your wedding and beyond!.

# BRIDAL PACKAGES

THE BRIDAL HAIR PACKAGE (1.5 hr):

OWNER \$500

LEVEL 2 \$300

Costylist/LEVEL 1 \$225

-personalized wedding hair preview

-wedding day hair service

-touch up hair kit

THE BRIDAL MAKEUP PACKAGE(1.5 hr):

OWNER \$500

LEVEL 3 \$400

Costylist/LEVEL 1 \$225

-personalized wedding makeup preview

-timeline & email communication

-luxurious skin prep, customized lashes and touchup kit

-wedding day makeup service



A close-up photograph of a woman with blonde hair styled in an updo, wearing a white lace wedding dress. She is smiling and adjusting her hair with her hands. She is wearing a diamond ring on her left hand and a pearl bracelet on her right wrist. The background is softly blurred, showing a gold decorative object on a wall.

# THE BRIDAL PARTY

BRIDAL PARTY HAIR (45 min)

OWNER \$170

LEVEL 2 \$125

CO STYLIST/LEVEL 1 \$100

BRIDAL PARTY MAKEUP SERVICE: (45 min)

OWNER \$170

LEVEL 3 \$140

CO STYLIST/LEVEL 1 \$100

Add on hair and makeup to your contract for your engagement photos, bridal portraits, engagement party/Bridal shower, wedding rehearsal, or boudoir

OWNER: \$170

LEVEL 3 \$140

LEVEL 2 \$125

LEVEL 1 \$100

CO STYLIST \$75



# FEES

Phone consultation: \$50  
lash only : \$20  
blow dry add on : \$50  
early wedding fee: \$100/hr before 8am  
travel fee: \$50/ 30 minutes  
accommodation fee: \$300  
additional artist fee: \$200  
holiday weekend Fee: \$100  
relocation fee-\$175 plus travel \$1/mile  
hourly touch ups/second style \$100/hr up to  
4 hours

We require a MINIMUM of 5 services or  
equivalent amount:

owner: \$1,100  
level 3: \$960  
level 2: \$800  
level 1: \$600



# ADD ON SERVICES

hourly touchups/second style: \$100/hr

Keep your hair and makeup looking perfect all throughout your wedding day by having us stick around for touchups! Want to switch up your hair for your reception? We can accommodate that as well!

rehearsal dinner hair/makeup:

What better way to kick off your wedding celebration than to have us do your hair and makeup? If you are local or if we are traveling to you the night before your wedding, let us take the stress off of you and help you get ready!

special occasion hair/makeup:

Want hair or makeup for your engagement photos or party? Are you having boudoir photos taken or want to get all dolled up for your bridal shower? We offer these services at the salon!



# ADD ON SERVICES

## NUDA Custom Airbrush Spray Tans

We are now doing custom airbrush spray tans at the salon! If you want that perfect tan for all of your wedding festivities book an appointment for one of our two different solutions.

### RAPID TANNING SOLUTION

A rapid solution is one with a quicker development period and is perfect for those who need to shower sooner and don't want to sleep in their tan. The coolest part of the rapid solutions is the longer you leave them on, the darker they will develop!

### REGULAR TANNING SOLUTION

Regular solutions have an 8-12 hour development period, but can be left on past the 12 hour mark for a darker result! The regular solutions are SUPER customizable because of their specific undertones and DHA levels! They can also be mixed together to create the perfect shade for your skin tone!

### Pricing

Individual spray: \$45

Wedding spray tan: brides receive 10% off the price of an individual spray

# SPRAY TAN GUIDE

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before the session

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the week of your appointment:

- Moisturize and exfoliate the skin for 3-5 days leading up to your tan.
- Shave, wax, and exfoliate the skin at least 24 hours prior to your appointment. Exfoliation is the MOST important step to ensure you receive an optimal result that will last up to 10 days.
  - Pay attention to rough areas like feet, ankles, elbows, armpits, knuckles, collarbones, etc.

the day of your appointment:

- Take a shower at least 3 hours before the appointment.
- Do NOT use lotion, gel, wax, shaving cream or other oil-based products as they could leave residues on the skin and prevent the solution from developing correctly.
- Do NOT wear makeup, cream, sunscreen, perfume, or deodorant to your appointment.
- We offer two different NUDA Custom Airbrush Solutions:
  - Rapid Tanning Solution - quicker development period (1-5 hours) and is perfect for those who need to shower sooner and don't want to sleep in their tan. The longer you leave this solution on, the darker it will
  - develop. Regular Tanning Solution - 8-12 hour development period, but can be left on past the 12 hour mark for a darker result! They are SUPER customizable because of their specific undertones and DHA levels, and can be mixed together to create your perfect shade!
- Your application can be done with or without undergarments - this is your choice.
- You should wear loose and dark colored clothing when you leave your appointment.



# SPRAY TAN GUIDE

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## after the session

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- Avoid contact with liquids or any activities that provoke sweating during the development period.
- Do NOT apply any cream or makeup on the skin during the development period.
- If you will be sleeping with the solution on, wear long and loose-fitting clothing.
- Wait at least 1-5 hours before showering if you received the Rapid Tanning Solution.
- Wait at least 8-12 hours before showering if you received the Regular Tanning Solution.
- Rinse your whole body and face thoroughly until the water is clear. For your first shower we recommend NOT using soap.
- Moisturize the skin daily. Avoid lotions, soap, and body wash containing mineral oils, petroleum and alcohol. These ingredients may lead to faster fading.
- Excessive sweating, using a jacuzzi or sauna, or taking long hot baths or showers can cause your tan to fade faster.
- Do NOT wax areas where solution has been applied for the duration of your tan. You may shave sparingly with a fresh, sharp razor.
- Use gentle facial cleansers, no oil-based or exfoliating products.
- Do not exfoliate the skin for the duration of the result! When the tan starts to fade, you may exfoliate the skin again in order to remove the residual tan.

# ADD ON SERVICES

## IBE Extensions

We now offer IBE extensions! Our stylist Holly is now certified in the most versatile, functional, comfortable, natural looking extensions on the market!

IBE creates no tension on the scalp and no scalp irritation from over-direction. With IBE you'll be able to wear your hair up from day one with no discomfort. IBE is discreet and there are no exposed beads.

## Pricing

\$150 per row (separate from color)

14" per weft \$90

16" per weft \$140

18" per weft \$150

22" per weft \$250

24" per weft \$270

50% of hair and application due to book



# ADD ON SERVICES

## Halocouture Extensions

Halocouture Extensions are an amazing option for anyone who wants long luscious hair without the maintenance or upkeep of a more permanent hair extension option. 10/10 recommend these for anyone and especially brides! 30 second application and are able to be removed nightly.

What we offer:

- Original Halo : Original and Balayage
- Layered Halo : Original and Balayage
- The Fall: Hybrid and Hybrid Balayage, Original and Original Balayage
- Ponytail: Original

## Luxy Hair

We are a Luxy Hair Ambassador. Luxy extensions are easy to clip in and blend in seamlessly. They add volume with an extra boost at the roots, while still adding volume throughout.

Copy the link below to see all available options! Don't forget to use our discount code when ordering! Code: HS-Holly

[Luxy Hair](#)



# ADD ON SERVICES

## JayKay Bridal Hair Accessories

We offer a wide variety of JayKay Bridal accessories at the salon available to try on during your bridal preview. JayKay creates unique bridal accessories for every bride, striving for a timeless elegance.

We have a vast array of options ranging from clips, combs, pins, and hair vines. All of the accessories are under \$100 while still looking extravagant.



A close-up photograph of a woman with blonde hair being styled by a hairdresser. The hairdresser is using a black hairbrush and is holding a black hairbrush. The woman is smiling and looking to the side. She is wearing a white lace top and a small floral earring. The background is softly blurred, showing more of the woman's hair and the hairdresser's hands.

# HOW TO BOOK US

To book our wedding hair and makeup services, the first step is to fill out our inquiry form with your event details. Once we receive your inquiry, we will reach out to confirm our availability for your date and arrange a phone consultation to discuss your vision, our services, and the booking process in detail. Following the consultation, we will provide you with an official estimate for your review. To officially secure your date with us, a 50% deposit and a signed contract will be required. We look forward to the opportunity to be part of your special day and ensure a seamless and enjoyable experience.



Our booking process is designed to be simple and straight-forward so all you have to worry about is walking down the aisle! We've included all the information you need so you can relax confident that you are investing both in how you look as well as your peace of mind.

Whether you're going for a classic, natural, glamorous or romantic look, It is our goal not only to make you look and feel beautiful, but to be professional, responsive, and respectful of your time.

We will do everything we can to ensure that your hair and/or makeup is perfect for your wedding day!

# PREVIEWS

A preview or trial is included as part of your Bridal Hair and/or Makeup Package.

We will contact you about 6 months before your wedding to schedule your preview and get an updated timeline for a tentative timeline that will be finalized the month of your wedding at the same time that your final payment is due.

At your appointment please bring no more than 1 guest & photos of your hair/makeup inspiration, as well as any hair accessories if you do not have any we offer Jay Kay bridal hair accessories , veils, and earrings try on at your appointment that are available for purchase.





#### MAKEUP PREVIEW PREP

Spray tan if you plan on having one for your wedding.  
Arrive with no makeup on eyes or skin.

Have 2-3 inspiration photos for your desired look

Light moisturizer is okay.

(For extra credit visit your esthetician for  
dermaplaning and bride skin care routine.

#### HAIR PREVIEW PREP


Come with your freshly washed with moose and  
blowout.

Arrive with 2-3 inspiration photos for your desired  
look.

If you want extensions before your preview we can  
order them for you or if you are unsure we can order  
at your preview appointment.

There will be an additional charge of \$25 if it hair has  
to be blow dried when you arrive.



A woman with blonde hair styled in a bun, wearing a white long-sleeved dress, is shown in profile from the waist up. She is looking out a large window, holding a glass of champagne to her lips. The background is a bright, slightly blurred view of the outdoors. The text of the FAQ is overlaid on the right side of the image.

## FAQS

Can I book a preview before signing contract and paying my deposit?

We do not book preview appointments before securing a deposit and contract. There are lots of photos of our work on our website and social media to see the style of hair & makeup that we provide before reserving your date.

our booking process is set up in a way that we are both fully committing to your date when you sign the contract and pay the deposit.. We book this way as protection for both us and the bride since we book on a first come first serve basis.

How Much time Do I need to Schedule for Hair and Makeup On my wedding day?

The Bride (Hair Only)- 1.5 hours

The Bride (Makeup only)- 1 hour

The Bride (Hair & Makeup)- 3 hours

Bridal Party Hair Services- 45 minutes per person

Bridal Party makeup Services- 45 minutes per person

An additional 30 minutes will be added to the timeline for touchups, etc.

What is the best way to reach us with questions?

We will do our best to respond on 24-48 business hours via email! Adornsalonroa@gmail.com is the best place to contact us with any questions so we can keep all of our correspondences in one place to refer back to at anytime during your wedding journey!

Who are our second artists?

Typically at least one person from our team will come and if we need extra hands because of extra services added we will bring one of our trusted second artist contractors that we work with on a frequent basis!



Can I remove or add services to the timeline for the wedding day ?

Once the contract is signed the services listed at that time cannot be removed. If someone in your party decides they no longer want services our suggestion would be to offer services to another family member or guest at the wedding! If services need to be added as long as they work within time constraints and are approved 30 days before the wedding we are happy to accommodate!



## MEET THE OWNER

HOLLY

OWNER/MASTER STYLIST & MUA

Hi, I'm Holly! I have been a licensed cosmetologist since 2014 and opened Adorn Salon in 2017. Bridal hair and makeup quickly became a passion of mine, we have serviced over 400 brides in my career.

I opened Adorn Salon in 2017 & I have been a licensed Cosmetologist since 2014, Over the years I have been blessed enough to receive multiple awards and have been published in multiple magazines in Virginia. My specialties are custom color, Halocouture extensions, Bridal styling & soft glam, educating my clients on their specific hair needs is a big passion of mine. Furthermore, building a trusting and close relationship with all of my guests is of utmost importance to me as I want both of us to feel comfortable during our time together ! Thank you for your interest in Adorn Salon, and I look forward to meeting you!

I love the excitement and joy that I can bring to your special day by making you look and feel your absolute best & I have built a team who shares those feelings with me!



# MEET THE TEAM

COURTNEY -

SALON COORDINATOR

SOCIAL MEDIA, SPRAY TANS

Hi everyone! My name is Courtney. I am the salon coordinator for Adorn Salon. I stay busy booking your appointments, communicating with our brides, creating content for our social media, spray tans, and keeping the salon in order. Here is a little bit about me. I have always loved all things dealing with hair and makeup - they're one of my biggest hobbies! I used to work in healthcare but have recently decided to follow other passions and venture into a career I truly love! My evenings are filled with coaching cheerleading to both middle school and Allstar cheerleaders! In my free time catch me cuddling with my two cats, having movie marathons, and reading a good book. I cannot wait to meet you all in person at your next salon appointment!





# MEET THE TEAM

KRISTEN -

LEVEL 3 ARTIST

BRIDAL MAKEUP, SPECIAL OCCASION MAKEUP, SPRAY TANS

Hi, I'm Kristen! I'm a Florida native, a wife, and a proud mom of two. My journey as a professional makeup artist began in 2011 when I graduated from Cosmix School of Makeup Artistry in Ft. Lauderdale, FL. Over the years I've had the incredible opportunity to work on major projects like Mercedes-Benz Fashion Week and Miami International Fashion Week, honing my skills in high-fashion, editorial, and runway makeup. I also spent seven years in management with MAC Cosmetics, where I gained extensive industry knowledge and worked with countless clients to enhance their natural beauty.

My true passion is bridal makeup— love being part of such a special day and creating timeless, radiant looks that make brides feel their absolute best. But I also LOVE any chance to get creative with bold, fun, and ultra-glam makeup looks!

When I'm not behind the makeup chair, you'll find me spending time with my family, doing CrossFit or bootcamp, and baking homemade sourdough bread (because who doesn't love fresh bread?!).

To all my new clients and brides, I can't wait to meet you and bring your beauty vision to life!



# MEET THE TEAM

DEMI~

LEVEL 2 STYLIST

BRIDAL HAIR SPECIALIST

Hi there, I'm Demi! With over seven years in the industry and a passion for creating effortless beauty, I specialize in wedding hair artistry, lived-in color, extensions, and curly hair. For the past three years, I've dedicated myself to making brides feel confident, radiant, and authentically themselves on their big day. My personal brand is all about versatility, compassion, and empowerment—ensuring every client leaves my chair feeling their absolute best.

As a single mom, I cherish quality time with my daughter and find inspiration in live music, creativity, and connection. Whether I'm crafting a dream bridal look or enhancing natural textures with lived-in color, my goal is to bring out the best in every client who trusts me with their hair.



# MEET THE TEAM

ASHLYNN~

## LEVEL 1 STYLIST

BRIDAL HAIR AND MAKEUP, SPECIAL OCCASION HAIR AND MAKEUP, SPRAY TANS, COLOR SERVICES, MAINTENANCE CUTS

Hey there! Im Ashlynn, a stylist who's main goal is to make you feel and look your best, while in a fun, relaxing, and comfortable environment! I love bringing a good and positive vibe to the salon and making every guest feel welcomed. Some of my favorite services are dimensional colors, special occasions, and weddings! When I'm not in the salon I enjoy chasing sunsets, going out with friends, or getting cozy with a good book! If you're looking for a new stylist or someone to help you shine in your special day I'd love to welcome you to the salon!



# MEET THE TEAM

EMILY~

## LEVEL 1 STYLIST

BRIDAL HAIR, SPECIAL OCCASION HAIR, COLOR SERVICES, MAINTENANCE CUTS

Hi there, my name is Emily, and as the newest member of the Adorn Salon team. I'd like to share a bit about myself with you all!

I began my professional hair journey in 2022 in Philadelphia, where I discovered my passion for the creativity and fulfillment of hair transformations. My favorite services are bridal and event styling, as well as lived-in color.

While I enjoyed my time in Pennsylvania, I ultimately returned to my roots in Southwest Virginia. Outside of work, I love spending time with my family, friends, and my three cats.

I am excited to be a part of the Adorn Salon team and look forward to the opportunity to meet you soon!





# MEET THE TEAM

KENZIE~

CO STYLIST

BRIDAL HAIR, SPECIAL OCCASION HAIR, SPRAY TANS,  
COLOR SERVICES, MAINTENANCE CUTS

Hi everyone! I'm Kenzie, a licensed cosmetologist since August 2024, currently creating stunning looks at Adorn Salon. I specialize in expert hair color, precision cuts, and special occasion, including bridal, styling. My approach is modern yet relaxed, dedicated to enhancing your natural confidence and beauty through personalized service. When I'm not in the salon, you might find me at the gym, spending quality time with friends, or enjoying moments with my sweet puppy, Tucker. I look forward to welcoming you into my chair and crafting a look that's uniquely yours!



# MEET THE TEAM

ABBY~

CO STYLIST

BRIDAL HAIR, SPECIAL OCCASION HAIR, COLOR SERVICES, MAINTENANCE CUTS

Hey y'all! My name is Abby,

I'm a recently licensed cosmetologist! I am so excited to continue my hairstylist journey at Adorn salon. I would love to let you know a few little things about me, follow along as I share more about my experiences!

Outside of the salon I like spending time with friends and family, I enjoy being outside, traveling, and especially the ocean! I love getting to know new people and would love to see you at the Adorn salon!

Helping you see your beauty and feeling confident in yourself is so important and something I'm very passionate about! See you soon!



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